

Website Compliance Simplified

The only global **Accessibility & Data Privacy** website compliance solution that allows you to manage:



Accessibility

1 in 4 adults in the USA have a disability. Facilitate easy access to your website by providing your website visitors with both pre-configured and custom settings so everyone feels welcome.



Cookie Consent Management

The vast majority of websites use cookies to collect visitor data. Protect your site from data privacy regulation violation by leveraging Clym's flexible and intuitive platform.



Data Subject Requests

Save your employees hundreds of hours of compliance time by creating a timestamped, audit ready and scalable workflow to accommodate consumer data subject requests.

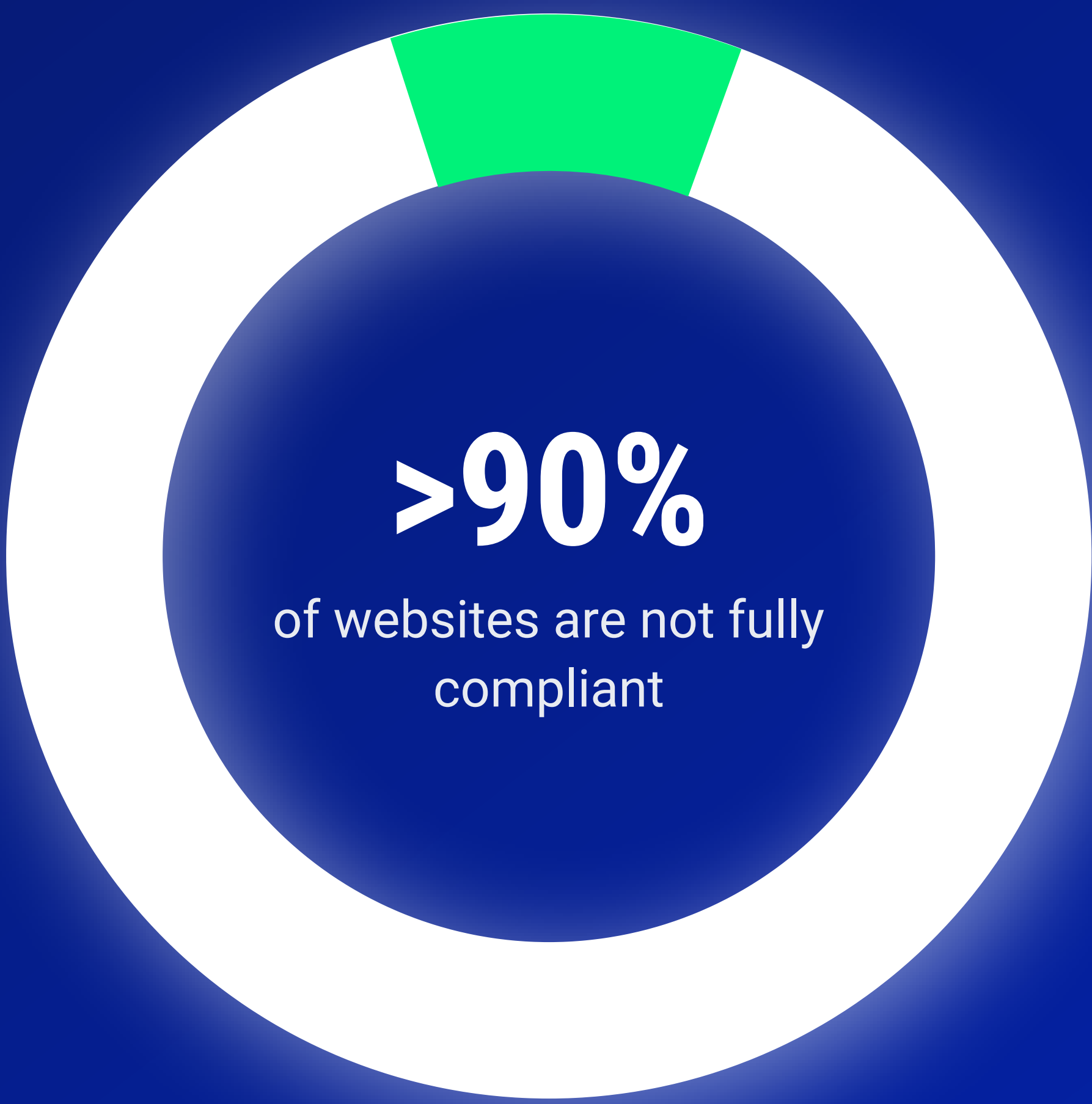


Legal Documents

A changing regulatory landscape requires companies to regularly update their policies. Timestamp each modification and centrally manage each policy with version control functionality to demonstrate your company's evolution.

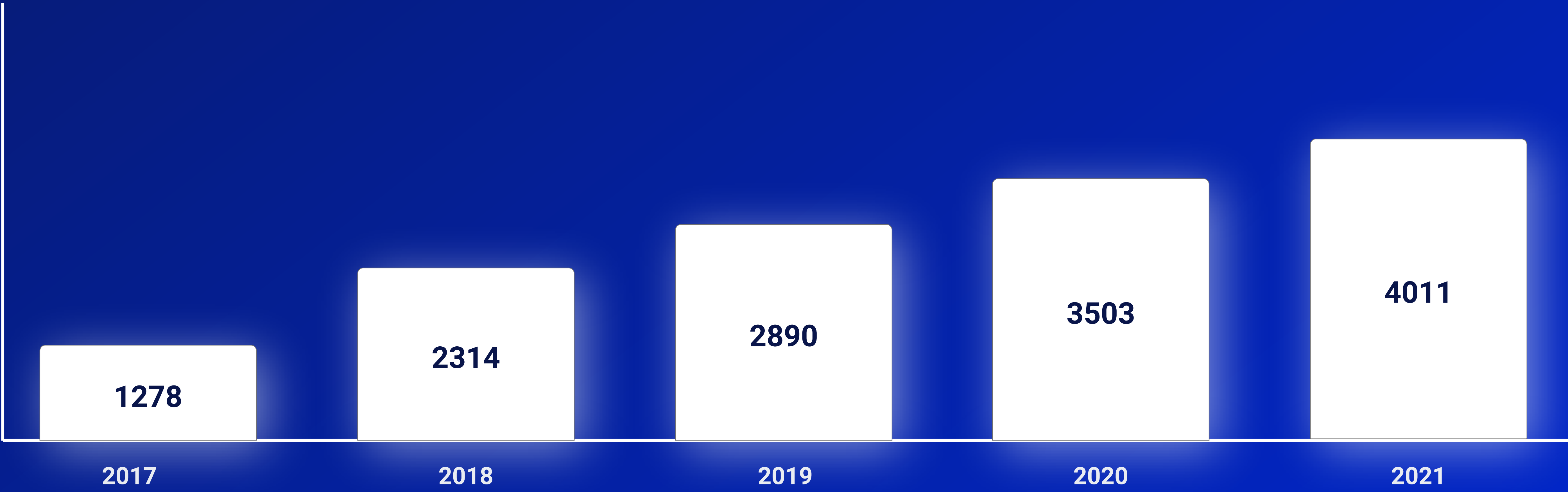


Fewer than **1 in 10** websites are compliant. How many companies in your portfolio have **Accessibility** or **Data Privacy** regulation violations?



Regulations are being **enforced** at an increasing pace

Digital accessibility lawsuits alone have increased **more than 3 times** in the past years



Number of digital accessibility lawsuits in United States over the years (2017 - 2021). The numbers above do not include demand letters. More than 1,500 demand letters were sent weekly in 2022, 97% were settled and never reached court.

Data privacy regulatory landscape is **expanding**

Numerous business leaders perceive the rising domestic and international data privacy regulations as a hindrance to business growth. In 2023, California, Virginia, Colorado, and 4 other US states are implementing new regulations, while other states and foreign governments are enacting even stricter rules.

Each additional state law, federal regulation, or international standard further complicates an already intricate and fragmented regulatory landscape. Many organizations find themselves unable to fully utilize the value of their data due to overwhelming concerns about data privacy and security. Compliance requirements continue to evolve rapidly as personal data and its applications constantly change, making it challenging to keep up. Nevertheless, investing in a privacy-centric strategy today will enhance organizational preparedness for future developments.

By the year **2023**, approximately **75%** of the global population will be protected by privacy laws that include provisions for subject rights requests and consent regarding their personal data.*

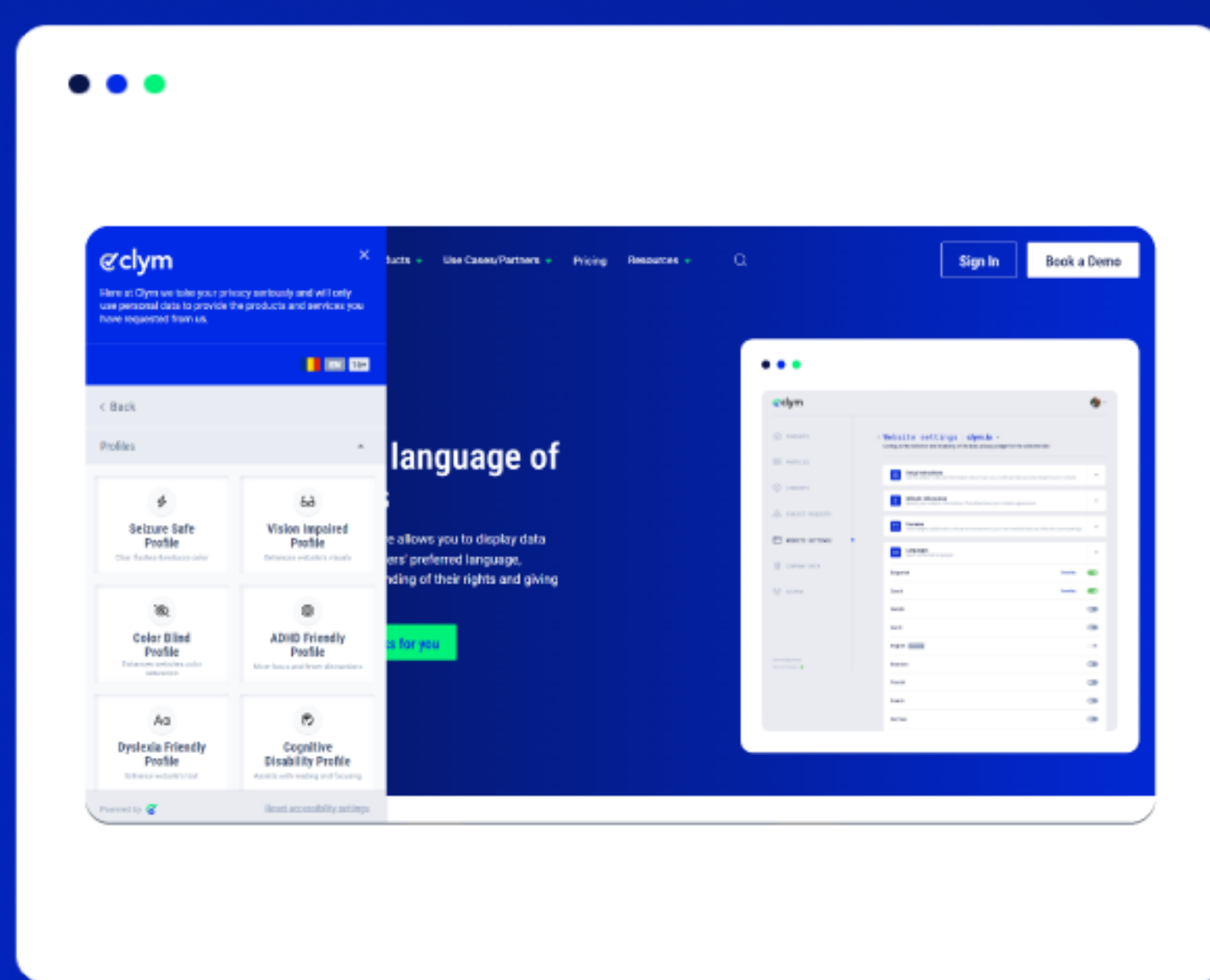
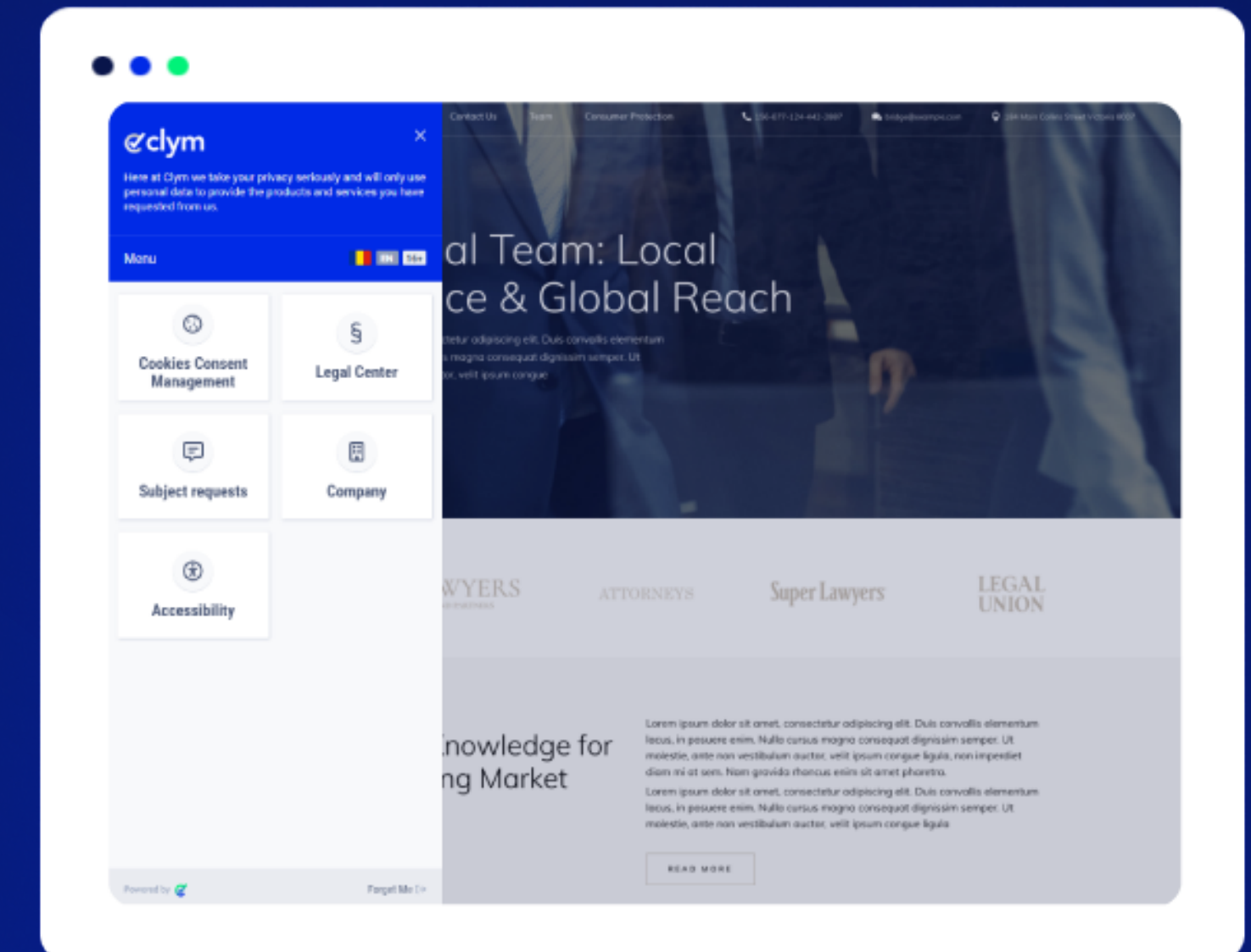
Are you prepared?

* "Gartner predicts privacy law changes, consolidation of cybersecurity services and ransomware laws for next 4 years," ZDNet, Oct. 20, 2021

Clym improves your website compliance through

Optimized Compliance Widget

By providing users with an **intuitive compliance interface** for consent, legal documents, data subject requests, and website accessibility, you minimize the confusion and frustration they often encounter. It also allows you to streamline your web compliance efforts through one source.



Accessibility profiles and customization options

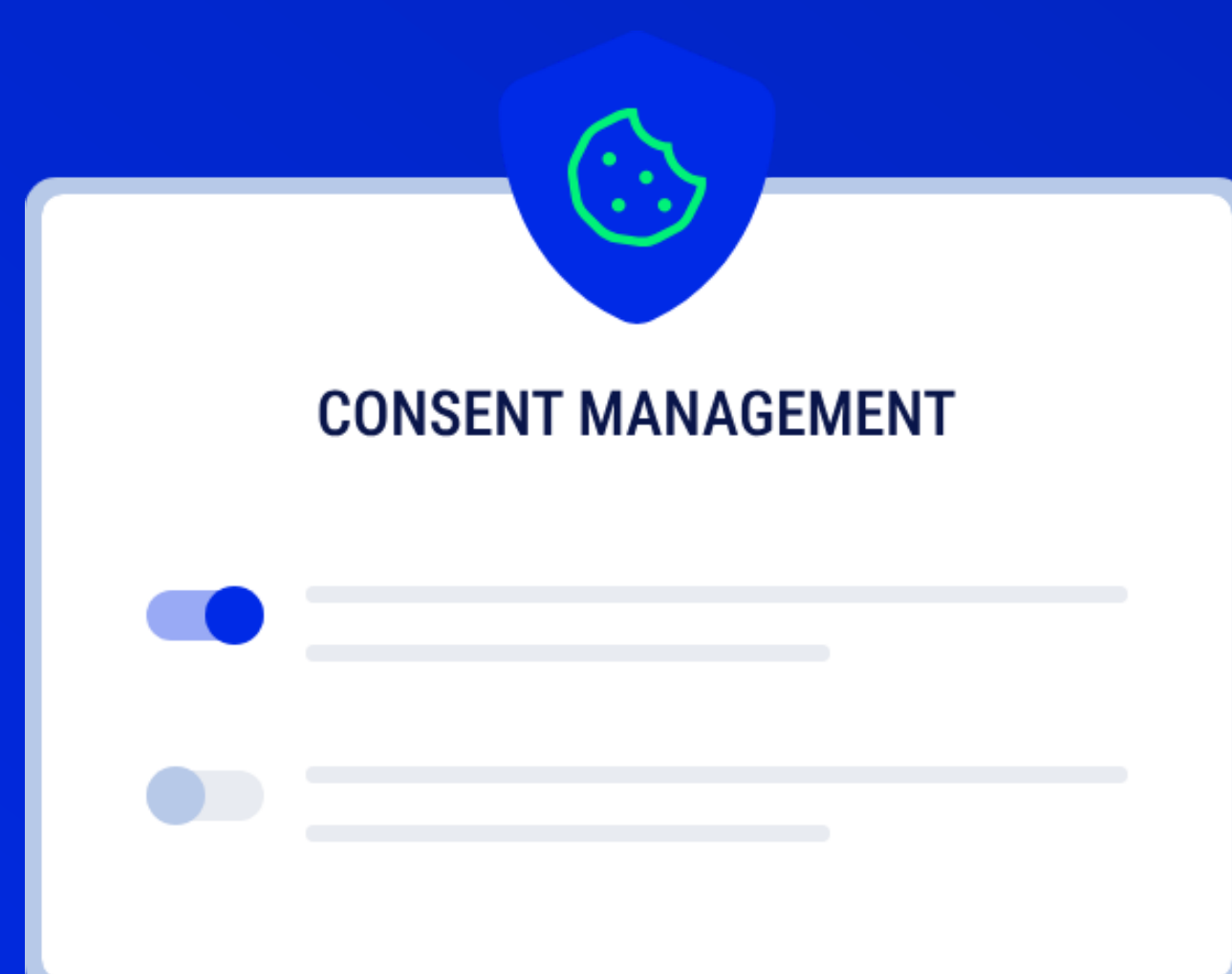
Businesses are sued daily for failing to keep their physical premises compliant with accessibility regulations.

Clym Accessibility comes with:

- **Six different profiles** covering ADHD, dyslexia, seizure safe profile, cognitive & visual impairment, and color blindness so your users can navigate your website with ease.
- **Over 25 content customization options** grouped in 3 categories: content, color, and navigation adjustments.

The tools you need to stay compliant with data privacy regulations

Clym helps facilitate web compliance for global regulations including GDPR, CPRA, PIPEDA, and another 35+ regulations that have been enacted in different jurisdictions across the globe.



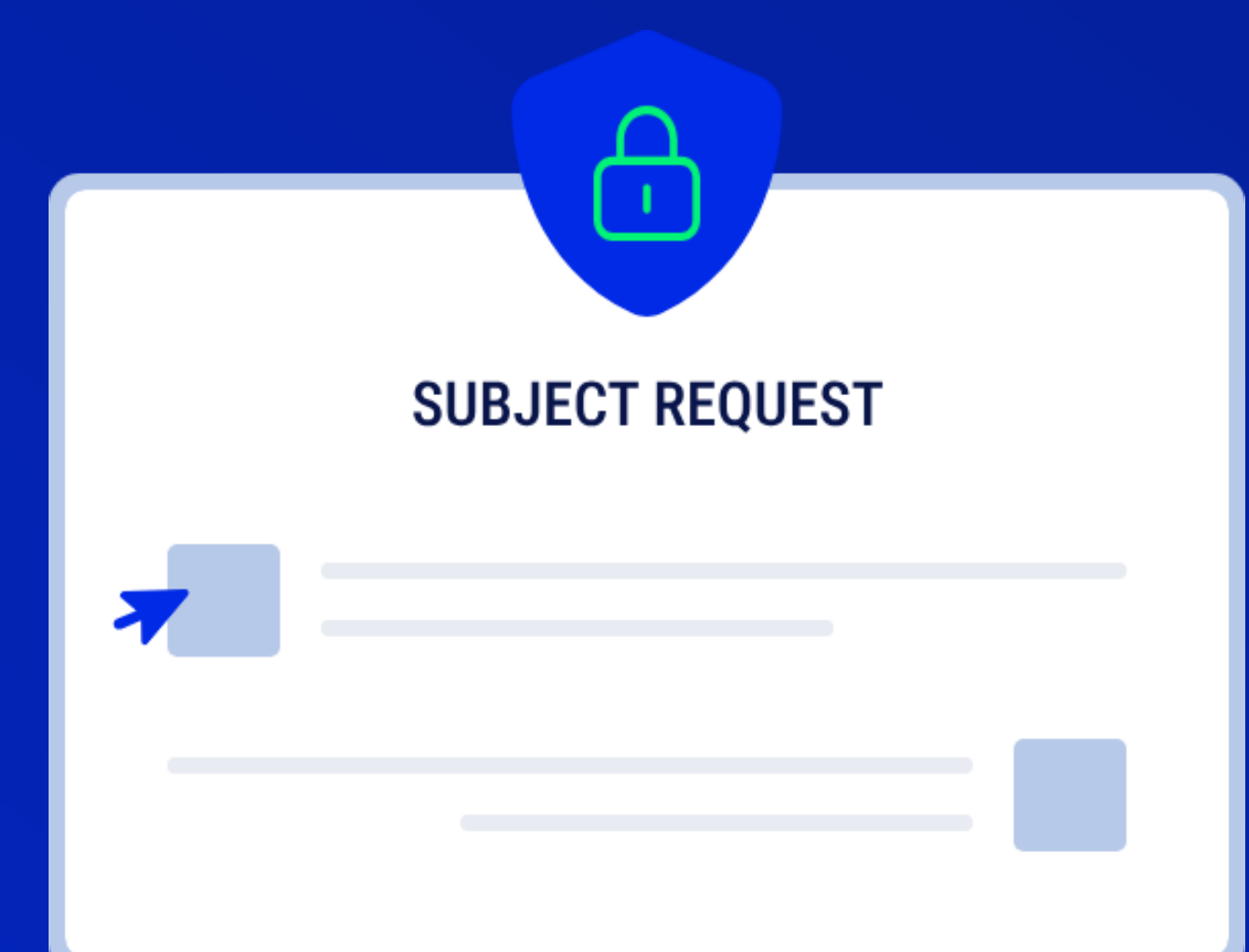
Cookie consent management

Our software helps to collect, centralize, organize and store cookie consent data securely, making it easier to access and manage information when required.



Policies & other legal documents

Clym helps you simplify and streamline policy management, adaptable by jurisdiction. Eliminate version control issues and communicate with your website visitors in a clear, transparent manner.



Data subject requests

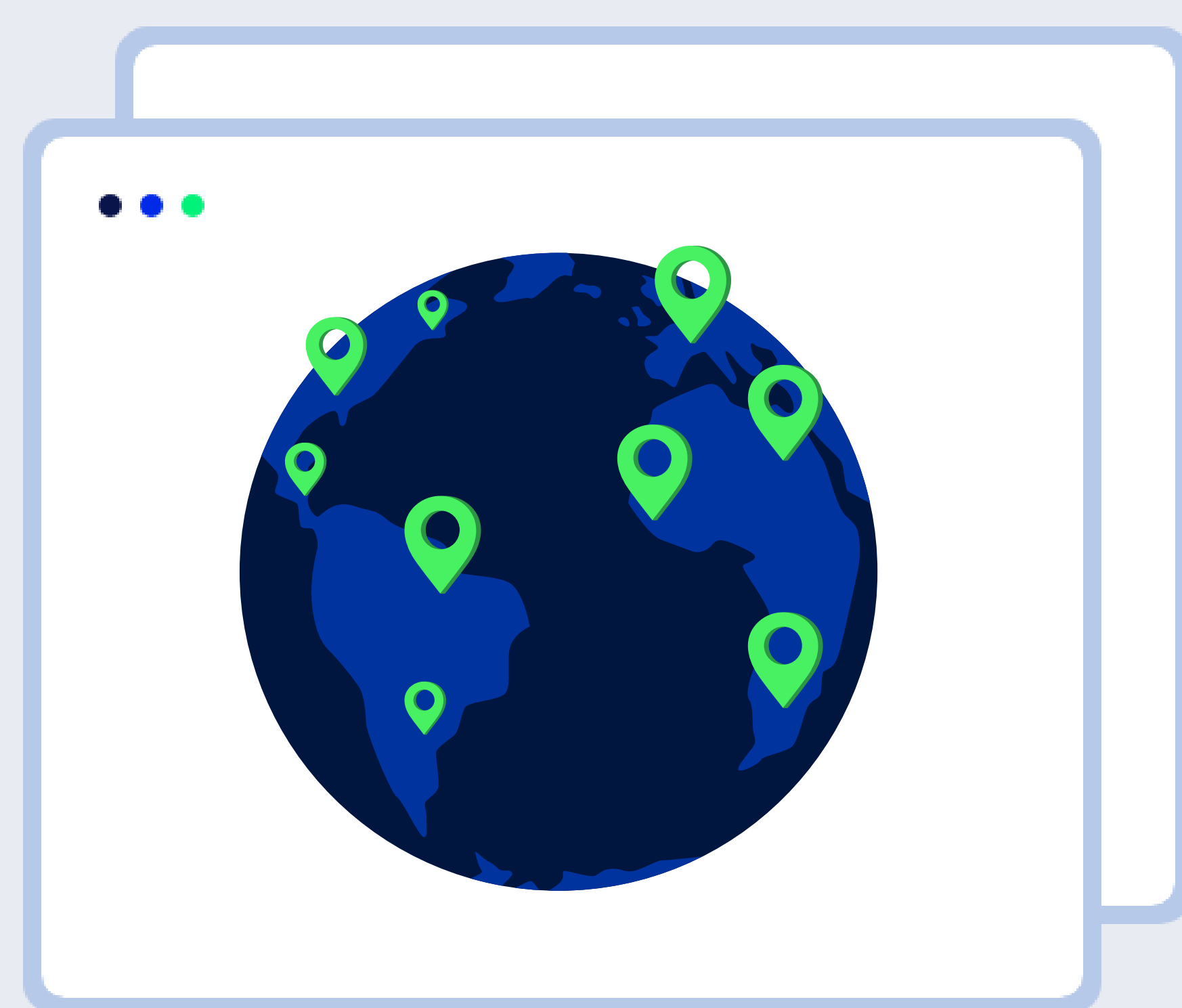
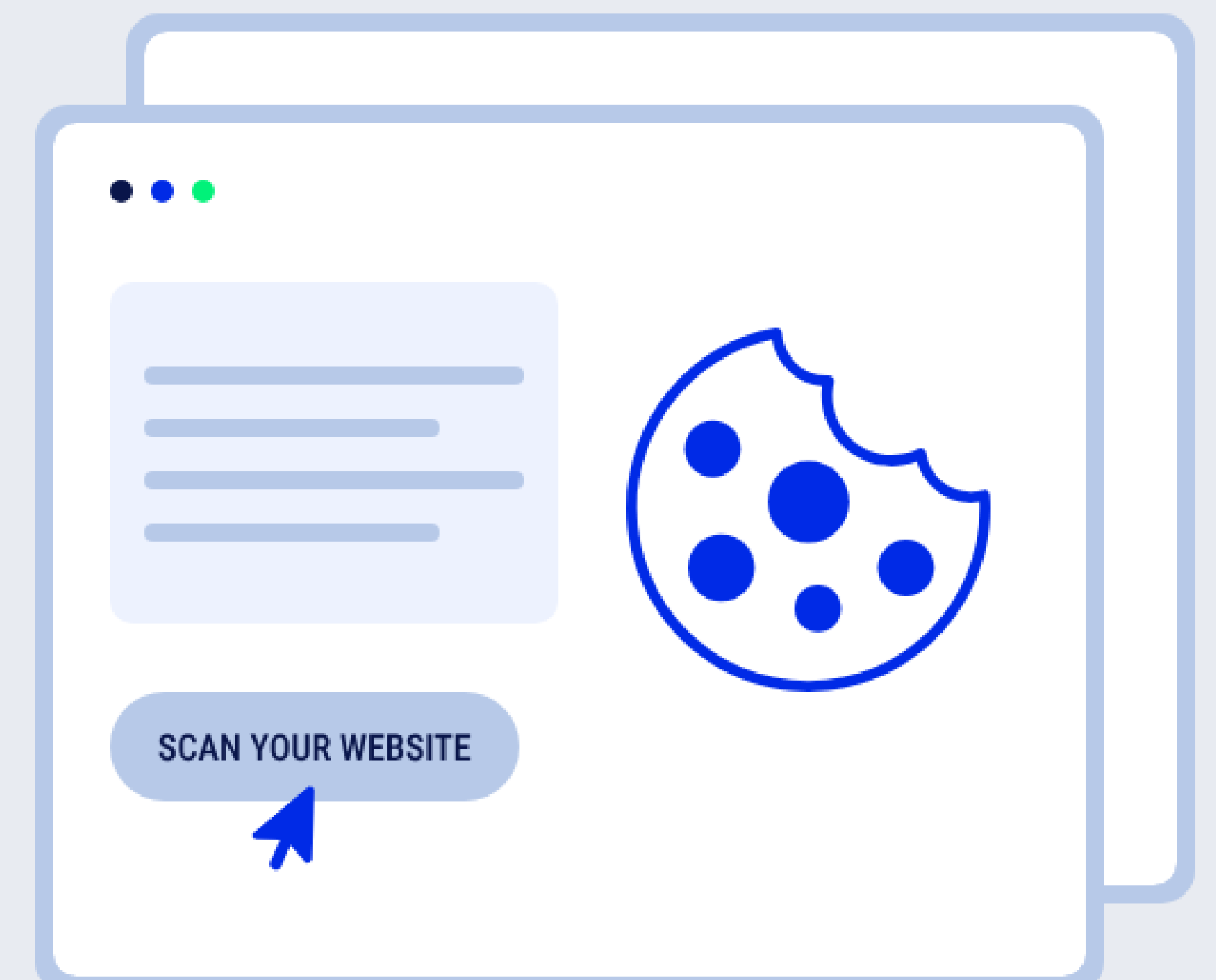
No more manual spreadsheets. Clym alerts you to incoming requests and deadlines to help keep you compliant, and equips you with the tools to centrally manage your requests, create response templates, and track progress.

Features to help simplify website compliance

Real time compliance™

Say goodbye to monthly or manual scanning of your website. Clym can detect and classify new scripts and cookies in real time as they appear, regardless if it's your home page or one of thousands of product pages.

Clym's continuous scanning feature gives you comfort in knowing you are up-to-date with the categorization and classification of your scripts and cookies. As scripts and cookies are added by your internal team, our technology will identify, categorize, and add them to the privacy widget without any manual efforts on your end.



Ready compliance™

Compliance requirements may differ depending on the region. With Clym you can immediately display consent and accessibility options, legal documents and data subject requests specific to your user's location. Ready compliance gets you prepared with:

- Default settings for 35+ privacy regulations, including GDPR, CPRA, and LGPD.
- Six accessibility profiles and over 25 individual display adjustment controls so all your users feel safe and welcome to your website.

Geofencing

In a global economy, staying compliant with all accessibility and privacy regulations is, and will continue to be, a growing challenge. Today, most countries, states, and regions seem to have their own set of accessibility and data privacy laws. Even understanding and staying current with the many acronyms, such as WCAG, GDPR, CPRA, CDPA, PIPL, LGPD or what law a Section (508) or Title (ADA Title III) represents, is challenge in itself.

Clym uses robust technology to determine where your website visitors are and automatically show them the legal content relevant to their country or region.



Insights

With customizable reports and powerful analytics, our Insights page is a must-have tool for any organization looking to build trust with its customers and facilitate accessibility and data privacy compliance.

Clym records every visit to your website, providing an audit-ready trail of consent receipts. This way you are always prepared to show when, where, why, what and how consent was obtained.

Benefit from Clym's partnership from day one



Significantly increase revenue

Clym drives revenue to partners across their customer base, increasing incremental opportunities.



Immediate value to your customers

Accessibility and data privacy compliance regulations are expanding globally at a fast pace; noncompliance fines and civil suits can quickly put your customers out of business. Clym's Ready Compliance™ platform helps mitigate those risks.



Stickiness

Every high-value service you provide tethers you closer to your customers; the cost of switching becomes increasingly high.

Partner with Clym

Grow your revenue by offering your customers additional solutions

The expansion of accessibility and data privacy compliance regulations increases the likelihood that your customers are out of compliance, and provides the opportunity to expand your relationship with your customers.

Clym's industry-leading Ready Compliance™ Solution, supports their accessibility and data privacy compliance efforts at a significantly reduced expense and time commitment.

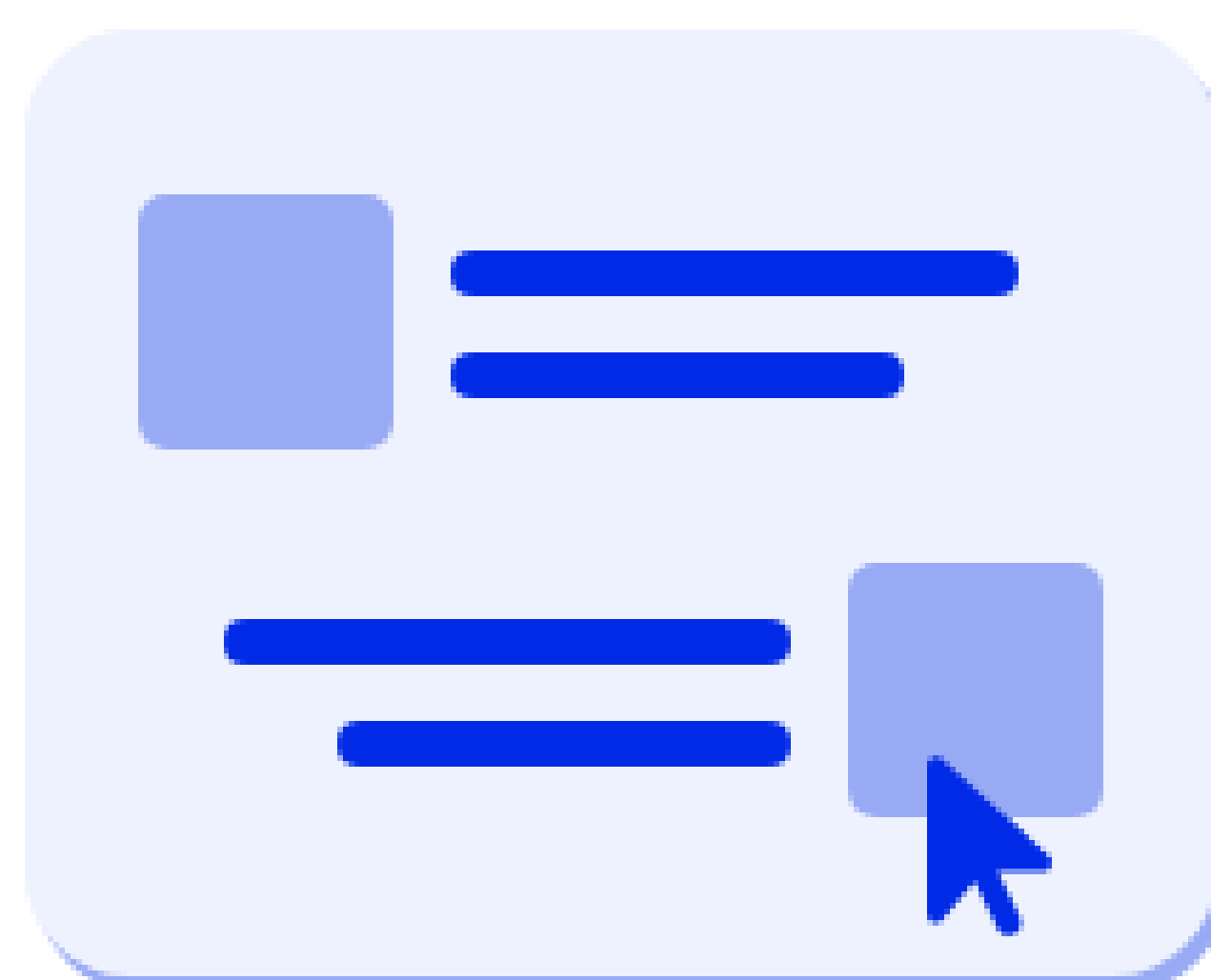
By becoming one of our Reseller Partners, you deepen the relationship with your customers, while increasing revenue with minimal effort.

Three pillars for a successful partnership



Seamless integrations

Whether you have 500 or 500,000 customers, Clym's Ready Compliance™ platform can easily integrate into your processes without you having to do any heavy lifting.



Onboard with ease

Can your customers copy and paste? Then they can onboard with Clym. No coding skills are required.

Clym also seamlessly connects with your website platform making onboarding a breeze.



Top-notch support

You have questions, we have answers. Whether by chat, phone or email, we're here to help.

Aperia *Compliance*
An IXOPAY Company

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